ELDERLY REFUGEE SERVICES SYMPOSIUM ALAMEDA / SAN JOAQUIN / CONTRA COSTA

Top Topics

- Funding, leveraging resources
- · Community needs assessment
- Networking

Steps

Funding/Resources

- 1. Identify resources
- 2. Know interests of resources
- 3. Package proposal
 - Document needs numbers, data collection of demand from all seeking services (package to show leverage: inkind, matching grant, historical success, letters of support)

Networking/Lobbying

- 1. Target who to work with
- 2. Representation on local decision-making boards
- 3. Training on representation
- 4. Marketing via media contacts
- 5. Empower clients to advocate for their needs

Follow-up (keep visible)

How to:

- 1. Mainstream dollars through collaboration of this group
- 2. Provide comprehensive services to accommodate target population

Future Plan

- 1. Agree to concept
- 2. Commit to working together to achieve the goal